

**Wisconsin Radiological Society
Board of Directors Meeting
9:00am – 1:00 pm - Saturday, October 20, 2007
Marriott Milwaukee West, Waukesha, Wisconsin**

Minutes

1.0 Call to order: M. Kristin Thorsen, MD, President; Lonnie Simmons, MD, President-Elect; Michael A. Braun, MD, Vice President; Lynn S. Broderick, MD, FACR Secretary/Treasurer; Gregg A. Bogost, MD, FACR, Past President; Paul A. Larson, MD, FACR, Board of Censors; Timothy Andrew Crummy, MD, Gerald M. Mulligan, MD, FACR, Councilors; Timothy Andrew Bernauer, MD, Alternate Councilor; John F. Aufderheide, MD, Beth Burnside, MD, Gary S. Sudakoff, MD, Directors; Russ Lein, Business Administrator/General Counsel, Milwaukee Radiologists, Ltd., guest; Jane Svinicki, Jenni Rodriguez, Staff.

2.0 President's Report: Dr. Thorsen presented the President's report. She had four goals in mind for her Presidency, increasing membership, entering the Chapter recognition awards, working with third party payers and promoting more Fellowship candidates.

3.0 Secretary/Treasurer Report

3.1 Treasurer's Report: Dr. Broderick presented the financial report year to date in 2007. Currently there is a net gain of \$15,528.07. It is anticipated that WRS will meet the budgeted gain of \$9,150. The Spring Conference at the American Club was over budget, but attendance was higher than anticipated. It was determined that this event was an opportunity to raise the profile of WRS with radiologists in the state of Wisconsin.

MOTION: It was moved by G. Mulligan and seconded by P. Larson to approve the financial report. **Motion passed.**

3.2 Minutes of April 27, 2007: The minutes of the April 27, 2007 Board meeting were distributed in advance. There was one correction, item 6.0 RADPAC Report: "~~Mulligan~~ **Larson** his hoping to organize a fund raiser for Dr. Kagen this summer."

MOTION: It was moved by Dr. Larson and seconded by Dr. Mulligan to approve the minutes of April 27, 2007 with one correction. **Motion passed.**

3.0 Committee Reports

3.1 Legislation:

3.1.1 Rad Tech Licensing Bill: M. Blumenfeld presented information on the Rad Tech licensing bill. Blumenfeld had three guests attending the meeting, radiation technologists and members of the Wisconsin Association of Radiologic Technologists (WSRT). Dr. Mulligan expressed concerns about the cost of implementing the legislations vs. the value of implementing it. The legislation is focusing on protecting the patient, making certain that qualified, properly trained individuals are performing duties as radiologic technicians. The legislation has not yet been introduced to the WSRT membership. Potential legislative supporters have been solicited and legislative sponsors are tentatively committed.

The Legislation establishes a certification Board of Radiography that would include a radiologist on the Board. That Board will be charged with developing the administrative rules to implement the legislation.

MOTION: It was moved by G. Bogost and seconded by P. Larson that WRS support the legislation as written, with an understanding of the definition of ‘direct supervision’ and to provide support to WSRT as needed during the legislative process. **Motion passed.**

3.1.2 Wisconsin State Budget: M. Blumenfeld announced that the Wisconsin state budget was passed on Friday, October 19, 2007 with a \$200 million transfer from the patient compensation fund. The Wisconsin Medical Society will be filing a lawsuit against this transfer with the state of Wisconsin.

3.1.3 Legislator Events:

-Congresswoman Tammy Baldwin visited a UW breast imaging facility on October 8, 2007. The facility had stations and demonstrations of digital mammography, breast MRI, pacs and breast biopsy. The Congresswoman actually performed biopsies on phantoms. She asked intelligent questions beyond expectations. She demonstrated a good understanding of the issues with an emphasis on her desire to improve access. Bogost reported that the visit allowed her to identify with radiologists into the future and solidify our relationship with her. Attending on behalf of WRS were Dr. Tom Grist Chief of Radiology University of Wisconsin FACR, Dr. Lynn Broderick FACR, Dr. Gregg Bogost, Dr. Kristen Thorsen and Dr. Tim Crummy. Bogost will host a follow-up fund-raiser for Baldwin and the RAD-PAC will also provide a contribution.

-Congressman Steve Kagen was provided a donation of \$1,000 by RAD-PAC. Dr. Bernauer’s practice will consider hosting a Kagen fundraiser.

-Dr. James E Youker MD, FACR will host and organize a fund-raiser for Congressman James Sensenbrenner.

-Attempts to meet with Congressman Paul Ryan were discussed. Russ Lein will contact Ryan’s office since he has a facility in the Congressman’s district.

-Dr. Simmons will contact Congressman Obey for a potential fundraiser.

3.1.3 State Tele-medicine Bill: This bill is on hold because delays with the state budget. The Wisconsin Medical Society will probably oppose the legislation. This is recurring legislation from the 1999-2000 session.

3.1.4 Block Licensing: There is a lawsuit in Illinois for block licensing. Blumenfeld will monitor and report to the Board.

3.2 CAC: WPS is the current Midwest carrier for Medicare. The carrier will be opened up for re-bidding in September 2008, when the region will change to only three states (MI/IL/WI).

3.3 Economic Committee: Dr. Thorsen said the Committees on Radiology Practice and Private Payers have been combined. She has set up an advisory committee with Dr. Jaeger at Anthem and circulated a proposed agenda for the next meeting. Committee members are Thorsen, Bogost, Crummy, Swan, Burnside and Russ Lein. Dr. Braun reported the WPS advisory committee will meet on Friday, October 26, 2007.

Russ Lein reported there was a meeting at the Western Racquet club with radiology practice managers. The group is considering a future meeting, and would possibly meet at the April 2008, WRS Program in Kohler.

3.4 Program: Dr. Braun discussed contacts with potential speakers on CTC for the April 2008 program. Perry Pickhardt, MD has agreed to speak. Also approached was Abe Dachman. P. Larson also suggested WRS request speakers from ACR. This ACR speaker could discuss the economics of CTC with physicians and also a separate meeting with practice managers.

It was suggested that 3-d workstation companies be approached to exhibit. It was suggested the Dr. Pickhardt be asked for potential sponsors to approach.

3.5 Fellowship Committee: Dr. Larson reported that all three Wisconsin nominees (Gregg A. Bogost, MD, Fred T. Lee, Jr, MD, Beth A. E. Wittmann, MD) were approved for Fellowship. The total class is 80 people. Dr. Larson has joined the ACR Fellowship Committee on the National level and described the process of selecting Fellows. Dr. Thorsen suggested that Wisconsin continue to nominate 3-5 Fellows per year. Currently Wisconsin has 28 Fellows out of over 400 eligible members. Ways to solicit candidates were discussed.

Action: The Fellowship Committee will meet by conference call and set a timeline for nominating Fellows in 2008.

3.6 Membership Report: There is a list of 118 non-members on the state medical society list of radiologists. These physicians will be targeted for a membership drive. Currently new members receive a letter of welcome. Added to the new member packet will be fax back form for updated data; committee sign up form; and Board list. There was discussion on sending this information by email.

4.0 Resident Program: Jody Riherd, MD provided a written report. Greg Heideman, MD the new president. There is a plan for a meeting in mid-November in Johnson Creek. Board participation at the Resident meeting was requested.

5.0 RADPAC: Dr. Mulligan reported on the donations to RADPAC. It was suggested that the larger practices in Wisconsin be directly solicited by WRS each year for a RADPAC donation.

6.0 Old Business

6.1 Radiology Practice Database: J. Svinicki that efforts to capture this data are continuing.

6.2 Rad Tech Education Fund Letter: J. Svinicki reported that she had contacted Paula Maramonte from Bracco regarding the annual fund raising appeal. Dr. Thorsen has a draft of the letter. It will be sent in November.

6.3 WMC, MCOW Medical Student Forum: It was reported that WRS was not solicit for the Forum this year and perhaps it will not be held. Dr. Bogost attended sessions at both MCW and UW Hospital and gave a Powerpoint on WRS at each. He suggested this should be done annually.

7.1 New Business

7.1 Logo: A new digital logo for WRS was selected.

7.2 Chapter Recognition Awards: J. Svinicki will work with Dr. Thorsen to submit information for the ACR chapter recognition awards.

7.3 Physician Quality Reporting Initiative: There was discussion on the requirements and time commitment to submit data the initiative. Members were encouraged to participate.

7.4 Sponsors for spring meeting: See 3.4 Program Committee report.

7.5 Future Political Fund-raisers: See 2.1 Legislative Committee report.

7.6 ACR Future Practice Forum: Dr. Mulligan has been invited to participate in an ACR forum in January in Washington, DC on future practice models of radiology.

8.0 Adjournment: The agenda was completed and the meeting adjourned.

Respectfully submitted,
Jane A. Svinicki, CAE
(Drafted 10/30/07)