



## Wisconsin Radiological Society Annual Membership Meeting

12:00pm, Saturday, April 22, 2006

Radisson Hotel, N14, W24140 Tower Place, Pewaukee, Wisconsin

**1.0 Call to order:** Paul Larson, MD, FACR, President call the meeting to order at 12:00pm.

**2.0 President's Report – Dr. Larson:** Dr. Larson said that when he took the Presidency last fall he had three goals which have been accomplished:

1. Improve the management of WRS and the performance of the Executive Director.
2. Move the annual meeting to Spring to be consistent with the ACR
3. Establish a Resident and Fellow Section.

The major activity since the last meeting was the selection and transition to a new management firm. ACR offered assistance in the transition process. Dr. Bogost managed the request for proposal and interview process for the bidding firms. After interviews and contact with references, Svinicki Association Management, Inc. of Milwaukee was selected.

**Other activities:** WRS provided a grant of \$500 to the Wisconsin Medical Society Foundation for two meetings with students, one at University of Wisconsin and the other at Medical College of Wisconsin. Dr. Larson attended one of the events and suggested WRS continue to support them. He said it was appropriate for one or two radiologists to attend.

Member participation at the state meeting is still low. Dr. Larson will continue to promote attendance and participation of Wisconsin members both in state and at the ACR. He also believes the WRS should consider additional political events such as the J. Sensenbrenner fundraiser which was conducted last fall.

**3.0 Intro of New Executive Director:** Dr. Larson introduced Jane Svinicki, CAE of Svinicki Association Management, Inc. (SAMI). She will serve as Executive Director with the assistance of Jen Hallett, Account Coordinator from SAMI. Svinicki thanked WRS for the opportunity to serve them and looked forward to meeting the members and learning about the profession. SAMI has been in business for 20 years and has 20 clients in a variety of professions and industries. SAMI manages two professional medical associations, the Wisconsin chapters of the American College of Physicians and the American College of Cardiology (ACC). Svinicki said that she had disclosed that the ACC was a client at the time of the interview. With seven staff, she is able to separate management duties. Two different staff from SAMI, Marty Tirado and Kelly Wagner, manage ACC.

Svinicki said that she was beginning to set some priorities for the next year including:

1. Instituting some policies and procedures for WRS, which began with a set of financial policies approved at the April 21, 2006 Board meeting.
2. Enhancing the web site to provide more information in a timely manner.
3. Revise the bylaws to reflect current state statutes and society practices.
4. Institute a regular communication with members, probably by email.

**4.0 Board of Directors meeting:** Dr. Larson reported on the actions of the Board of Directors at the April 21, 2006 meeting.

- The Board held discussion on the state of the transition of the WRS office to SAMI. A decision was made to close the relationship with Mike Herzog without further action.
- A welcome letter will be developed for new and transferring members. More information will be provided directly to Resident members
- There will be more outreach to the Resident and Fellow Section. Board members will make contact with the residency program directors.
- There will be no membership directory published in 2006. WRS will research providing an on-line directory as part of its web site.
- There are six councilors and two alternates attending the ACR meeting in May 2006.
- WRS is in need of a new delegate and alternate to the WMS Radiology section.

**5.0 Financial report:** Dr. Lynn Broderick and J. Svinicki presented the financial report. The members were provided a financial report with the year-end 2005, year to date 2006 and budget 2006. J. Svinicki reported the Board approved the 2006 budget; the only change was the deletion of the directory expense in 2006 (\$2,500). The 2006 budget is a net gain of \$8,230. The Board also approved the financial policies and procedures.

J. Svinicki reported that Directors and Officer insurance will be re-instated, WRS will select a new accountant, and WRS will attempt to build a financial reserve of 50% of operating expenses (approximately \$25,000). It is estimated that WRS currently has reserves of \$20,000.

**6.0 Election of New Members:** Dr. Broderick presented the new and transferring members.

**New:**

Daniel L. Camacho, MD, Neenah, Wisconsin  
Ryan Thomas Hilbelink, MD, Menomonee Falls, Wisconsin  
Mario Alberto Laguna, MD, West Allis, Wisconsin  
Melissa Win, MD, Milwaukee, Wisconsin

**Transferred:**

Gillian Marie Battino, MD, Wausau, Wisconsin  
Patrick McGlynn Belson, DO, Stevens Point, Wisconsin  
Jill Rene Pierce Holsinger, MD, Minocqua, Wisconsin  
David M. Roelke, MD, Hartland, Wisconsin

**7.0 Resident and Fellow Section:** Jody Riherd, MD, reported the Resident and Fellow Section met in January 2006 and has written and passed bylaws. She acknowledged the help of other chapter Resident and Fellow Sections and ACR. She and Joseph Budovec, MD will attend the ACR meeting in May. There are 16 other states with Resident and Fellow Sections. The Wisconsin Resident and Fellow Section is considering development of a web site. It was suggested at the Board meeting that Dr. Larson or Dr. Bogost speak at a Resident and Fellow Section meeting early in the year on the topic of the business practices of radiology.

**8.0 Nominating Committee Report:** Dr. Bogost presented the slate of Councilors and Officers.

**WRS Board of Directors-June 2006 to June 2007**

**President:** Gregg A. Bogost, MD  
**President-Elect:** M. Kristin Thorsen, MD  
**Vice President:** Lonnie Simmons, MD  
**Secretary/Treasurer:** Lynn S. Broderick, MD, FACR

**Board of Censors (3 immediate Past Presidents)**

Patrick A. Turski, MD, FACR 07  
Cameron F. Roberts, MD, FACR 08  
Paul A. Larson, MD, FACR 09

**Councilors to the American College of Radiology**

Lynn S. Broderick, MD, FACR 08 I  
M. Kristin Thorsen, MD 08 I  
Lonnie D. Simmons, MD 08 I  
Gerald M. Mulligan, MD, FACR 08 I  
Gregg A. Bogost, MD 08 II  
Timothy Andrew Crummy, MD 09 I

**Alternate Councilors**

William J. Pao, MD 07  
Patrick A. Turski, MD, FACR 07  
Sara Arnold, MD 07  
Timothy Andrew Bernauer, MD  
Timothy Lee Swan, MD 07  
Michael A. Braun, MD 07

**Directors at Large**

Gary S. Sudakoff, MD 09  
Michael W. Zinda, MD 09

Rick Gerard Thyges, MD 08  
Timothy Andrew Bernauer, MD 08  
Michael A. Braun, MD 08  
Charles H. Cho 08 (resigned)  
John P. Wherthey, JR, DO 07  
Paul John Grebe, MD 09  
Cameron F. Roberts, MD, FACR 09  
John F. Aufderheide, MD 09

Carrier Advisory Committee: Dx RAD: Arthur A. DeSmet, MD, FACR, Gerald M. Mulligan, MD, FACR; ONC RAD: William J. Pao, MD

**Motion:** It was moved and seconded to approve the slate of councilors and officers as presented.  
**Motion passed.**

**9.0 Legislative Report:**

**10.0 Radiology Medicare Advisory Committee/Carrier Advisory Committee:** Dr. Larson said that Gerald M. Mulligan, MD, FACR, reported at Board meeting. WRS is fortunate to have three excellent representatives to the CAC, Arthur A. DeSmet, MD, FACR, Gerald M. Mulligan, MD, FACR and William J. Pao, MD. The next meeting of the Committee is May 5<sup>th</sup>.

**11.0 Report of the ACR Councilors:** Dr. Larson reported the ACR meeting is May 20-25, 2006, in Washington, DC. Participants have been sent CDs with the meeting materials including 59 resolutions. He discussed selected resolutions during the morning session.

**12.0 RADPAC:** Dr. Larson said the RADPAC had one of its best years in terms of contributions and is third in size of all medical specialty PACs. Attendees at the ACR meeting should plan on making a financial contribution to the RADPAC. He said most appointments with legislators are scheduled, with two to yet to be confirmed.

**13.0 Other Business:** There was no other business.

**14.0 Adjournment:** The agenda was completed and the meeting adjourned.

Respectfully submitted,  
Jane A. Svinicki, CAE  
(Drafted 4/25/06)