

## Who Should Attend:

The program is designed for all physicians, practicing radiologists and practicing administrators.

## Learning Objectives:

Upon completion of this program, the attendee should be able to do the following:

1. Describe how federal regulations and policies will impact the field of radiology and their practice.
2. To provide an update of state and local radiological, economic and political issues.
3. Describe how changes in the timing of the Board Certification Exam for radiologists will affect their practice.
4. Describe the hepatic imaging technique in regards to liver directed therapies.

## WRS Board of Directors:

The WRS Board of Directors will meet Friday, March 30, 2012 at 6:30pm. Dinner for the Board members will be provided at 6pm.

## WRS 63rd Annual Business Meeting:

The WRS 2012 Annual Business Meeting and election of officers will be held immediately following the luncheon and all members are invited to participate.

## Schedule Of Events

### Friday, March 30, 2012

6:00 pm

WRS Board of Councilors Meeting

### Saturday, March 31, 2012

7:00 am-8:00 am Breakfast

7:55 am Welcome

8:00 am-9:00 am A White House Fellow's Inside View of Economics, Policy, Politics and Healthcare  
*Pat A. Basu, M.D., MBA*

9:00 am-9:30 am Break

9:30 am-10:30 pm American Board of Radiology Update  
*Gregory W. Petermann, M.D.*

10:30 am-11:00 am Hepatic Imaging of Liver Directed Therapies  
*W. Dennis Foley, M.D., FACR*

11:00 am-11:30 am Break

11:30 am-12:15 pm Question and Answer Session with  
*Pat A. Basu, M.D., MBA, Gregory W. Petermann, M.D. and W. Dennis Foley, M.D., FACR*

12:15 pm-1:30 pm Lunch and Annual Meeting



Wisconsin Radiological Society  
6737 West Washington Street  
Suite 1300  
Milwaukee, WI 53214

# How Changing Federal Regulation & Board Certification Will Affect Your Practice

at the  
**63rd Annual Meeting**  
of the  
**Wisconsin Radiological Society**

**Saturday**  
**March 31, 2012**

**The American Club Resort**  
419 Highland Dr.  
Kohler, Wisconsin



This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Medical College of Wisconsin, Wisconsin Radiological Society and the Milwaukee Roentgen Ray Society. The Medical College of Wisconsin is accredited by the ACCME to provide continuing medical education for physicians.

The Medical College of Wisconsin designates this live activity for a maximum of 3.25 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Pat Auveek Basu, M.D., MBA



Dr. Pat Basu currently serves as Chief Medical Officer at vRad, a technology-enabled radiology practice that provides medical care to over 2700 hospitals nationwide. He is also the President of Virtual Radiology Professionals, the largest radiology practice in the country with 430 physicians. Dr. Basu just completed a term as a White House Fellow where he held a Top Secret Security Clearance and worked on both the economic and health care agenda. Considered America's most prestigious and selective program for national leadership and public service, the White House Fellowship selects

approximately a dozen mid-career leaders from thousands of prospective leaders around the country. The program's almost 500 alumni include several Cabinet Secretaries, Governors, Senators, Generals, University leaders and Fortune 500 CEOs. Dr. Basu has been invited to speak about his policy and political experiences at over several companies, universities, state and professional societies.

To serve his country as a White House Fellow, Dr. Basu left his faculty appointments at Stanford University where he treated patients as a board-certified radiologist, conducted research and taught Stanford students. He also cared for veterans as an attending physician at the Palo Alto Veterans Affairs hospital. At Stanford, he served as Course Director of Health Policy, Finance and Economics 295A/B, a graduate course for physicians, medical students and business students.

At Stanford, he also conducted funded research on health care cost, access and quality. Dr. Basu has received institutional and national recognition for his clinical and leadership abilities. In 2007, he received the AMA's National Excellence in Medicine Award for Leadership. In 2009, He was named the Consultant Physician of the Year at Stanford. In 2011, he received the University of Chicago's Distinguished Alumni Award.

A Chicago native, Pat attended the University of Illinois on a National Merit and Chancellor's Scholarship, where he graduated with honors in Mechanical Engineering. Dr. Basu also graduated with honors from the University of Chicago, where he received both his Medical Doctorate and his Masters in Business Administration. His radiology residency and fellowship training was at Stanford University where he also served as Chief Resident. He also completed the Stanford Business School's Leadership Training Program.



## W. Dennis Foley, M.D., FACR

Dr. Foley received his Doctor of Medicine from the University of Sydney in Australia. He completed a fellowship in Vascular Radiology at the University of Michigan Hospitals in Ann Arbor, MI.

Dr. Foley currently works in the Radiology Department at Froedtert, where he serves as both a Professor of Radiology and Chief of Digital Imaging.



## Gregory W. Petermann, M.D.

Dr. Petermann received his M.D. from the F. Edward Hebert School of Medicine in Bethesda. He completed his radiology residency at the Fitzsimmons Army Medical Center and a fellowship in neuroradiology at the University of Wisconsin – Hospitals & Clinics in Madison, WI.

Dr. Petermann currently works as a Diagnostic Radiologist at Marshfield Clinic.

## Meeting Location:

Our location, the American Club Resort, is the only AAA Five Diamond resort in Wisconsin and features deluxe sleeping rooms, an extensive spa, five restaurants and four award winning golf courses. Hotel rooms have been reserved at The American Club (main hotel) and the Inn of Woodlake (at the Shops on Woodlake) for attendees.

## The American Club

Highland Drive • Kohler, WI 53044  
800-344-2838 • www.destinationkohler.com



## Hotel Room Rates:

For reservations please call 1-800-344-2838. Indicate that you are attending the Wisconsin Radiological Society meeting to receive the special hotel rates.

### The American Club

\$175 single/double

### The Inn on Woodlake

\$110 single, \$139 double



The American Club Resort Hotel  
The American Club, Kohler, Wisconsin. Photo courtesy of Kohler Co.

## Reservation Deadline: February 29, 2012

## Platinum Exhibitors:



## Registration:

There is no registration fee for WRS and MRRS members, but for planning purposes WRS and MRRS members must register. The program includes breakfast, break refreshments and lunch, along with handout materials from presentations.

Member of WRS and/or MRRS

Non-members of WRS and MRRS - physician fee is \$150.

I will attend the Board meeting on March 30, 2012

## PLEASE PRINT OR TYPE:

Name and degree(s) as they should appear on the CME/Contact Hour certificate:

Last \_\_\_\_\_ First \_\_\_\_\_ Middle Initial \_\_\_\_\_

Degree(s) \_\_\_\_\_

MCW Faculty: \_\_ Yes \_\_ No Department: \_\_\_\_\_

Address: \_\_\_\_\_

(your certificate will be mailed to this address)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Special Needs? \_\_\_\_\_

Refund Policy: Refunds for non-member attendees will be given if cancellation is received 48 hours in advance (fax: 414-276-7704).

**Return by fax to: 414-276-7704**

**Mail payment to address below.**



**Or mail with payment to:  
WRS**

**Attn: Jenni Rodriguez  
6737 W. Washington St. Suite 1300  
Milwaukee, WI 53214**

**Questions: 414-755-6293**

**www.wi-rad.org**