



**Wisconsin Radiological Society
2010 Fall Board Meeting
8:30AM, Saturday, October 9, 2010
The Delafield Hotel, Delafield, Wisconsin**

Present: Lynn Broderick, MD, FACR, President; Tim Swan, MD (by phone), President-Elect; Timothy Bernauer, MD, Secretary/Treasurer; Lonnie Simmons, MD, FACR, Past-President; M. Kristin Thorsen, MD, FACR, Board of Censors; Doug Conners, MD, Resident and Fellow Section Representative; Joe Budovec, MD, Councilor; Sara Arnold, MD, John AufderHeide, MD, FACR, William Pao, MD, FACR, Alternate Councilors; Paul Larson, MD, FACR, Tyler Prout, MD, Susan Rebsamen, MD, Samuel Gibson, MD, Eric Dorn, MD, Shekhar Sane, MD, Gregg Bogost, MD, FACR, Directors At Large; Michael Blumenfeld, Legislative Counsel; Jane Svinicki, CAE, Executive Director; Jenni Rodriguez, Account Coordinator.

1.0 President's Report- Lynn Broderick, MD, FACR: Board members were introduced. A report on the goals of Past Presidents by year was distributed. Dr. Broderick said that according to the WRS bylaws, a three-year plan should be reviewed and created by each President. Dr. Broderick plans to enhance efforts to connect to WRS members. She contacted all the non-members that she personally knew and asked why they did not renew their membership. She concluded that WRS should communicate more frequently with members. The new website will assist in member communication. Dr. Broderick would like to send more member email blasts and provide more information on the website. She suggested posting videos of annual meeting presentations and applying for a grant for a videographer at the annual meeting in April. Dr. Broderick would also like to coordinate the development of a map of Wisconsin with all of the radiology groups and the radiologists with that group. The WRS staff will coordinate a membership survey to obtain information necessary to achieve the goals of Dr. Broderick's presidency.

2.0 Secretary/ Treasurer's Report- Timothy Bernauer, MD, FACR: The financial reports were distributed in advance. The total assets are currently \$45,749.82. There has been a downward trend in the assets over the past few years. Dues include will be posted in November and December totaling approximately \$6000.

MOTION: It was moved by Dr. Larson and seconded by Dr. Simmons to approve the financial report and 2011 budget as presented. **Motion passed.**

MOTION: It was moved by Dr. Swan and seconded by Dr. Prout to approve the 4/23/10 and 9/28/10 minutes as presented. **Motion passed.**

3.0 Committee Reports

3.1 CAC- William Pao, MD, FACR: Dr. Pao discussed a new billing procedure that WPS will implement in January 2011.

3.2 Economic Committee- M. Kristin Thorsen, MD, MBA, FACR: Dr. Thorsen requested additional volunteers for the Committee and provided a brief history of the Committee activities. Dr. Thorsen would like to create a presentation regarding RadPort. The presentation will need to be coordinated by a leader and Dr. Bogost would like to assist with the project. The WRS Office will put out an email communication soliciting volunteers to work on the committee.

3.3 Bylaws- John AufderHeide, MD, FACR: No report.

3.4 Program Committee- Michael Braun, MD, FACR: The 2011 Annual Meeting will be held April 15-16, 2011 at The American Club in Kohler, Wisconsin. Dr. Broderick would like to coordinate a resident program after lunch on practice options after residency. Dr. Broderick will contact Jim Thrall and Mark Kleinschmidt regarding a one-hour presentation, including a question and answer session. The Committee will research an available speaker for a presentation about radiation protection.

3.5 Fellowship Committee- Paul Larson, MD, FACR: All 2011 Fellows were approved; letters confirming Fellowship will be sent soon. Next year, 2011, will be Dr. Larson's last year on the National Fellowship Committee. The pool of Wisconsin Fellowship candidates is decreasing. The Committee is looking to nominate five candidates for 2012. Wisconsin placed sixth in terms of new fellows in 2011.

3.6 Committee on Judicial Affairs- Lonnie Simmons, MD: No report.

3.7 Technologist Advisory: The WSRT successfully passed the bill for the radiological technology licensure.

3.8 Membership Report- Jenni Rodriguez: There has been an increase in new members due to personal appeals to become members from other members. The Board would like to have more support from medical department chairs. Dr. AufderHeide will request the list of radiologists in the state from WMS to compare with the WRS membership list. A mailing will be coordinated to target non-members.

3.8.1 New and Transferring Members: The report was distributed with the agenda materials.

3.9 Legislative- Gregg Bogost, MD, FACR: Please see the attachments from Blumenfeld & Associates, LLC. WRS will need to communicate with groups regarding preauthorization for any radiological procedures. Dr. Bogost and M. Blumenfeld will coordinate the communication. The WRS Office will send out via email.

4.0 Resident and Fellow Section (RFS) Report- Doug Conners, MD: The RFS expresses gratitude for the financial support from WRS. Three residents attended the 2010 ACR AMCLC.

4.1 2010 Brewers Event Recap: The WRS-RFS Brewer Outing had 23 residents and 4 fellows from MCW attend, 7 residents and 4 fellows from St. Luke's attend, 18 residents from UW attend and 5 residents from St. Josephs. P. Larson attended on behalf of the WRS Board. Additional tickets were given to spouses and family members.

5.0 RAA/ RADPAC Report- Gerald Mulligan, MD, FACR: As a state, Wisconsin needs to increase contributions; the percentage of members contributing is lower than other states. Members with available campaign donations contact Ted Burnes with ACR.

6.0 Old Business

6.1 Website Update and Demonstration- Jane Svinicki and Jenni Rodriguez: The new website is content managed, J. Rodriguez and J. Svinicki have the ability to update the website. In the “Members Only” section the Board would like to have directory searchable by county, last name and hospital affiliations. The Board would like to notify the membership of legislative alerts. The Board would also like to list RADPAC donors and include information regarding how to donate. The Board would also like to link Google Docs and Google Calendar with the new website.

7.0 New Business

7.1 Electronic Board Manuals- Jenni Rodriguez: Board manuals were distributed on CDs to each Board Member along with a table of contents. This information is provided annually to the Board of Directors to insure complete disclosure of all WRS activities, policies and documents.

7.2 Dues Increase- Jane Svinicki: A dues increase will be considered at the 2011 Annual Membership Meeting. The membership will be asked to approve a \$25 increase, which will balance future budgets.

7.3 What is CARROS? - Lynn Broderick, MD, FACR: CARROS would like to become more active again. Should WRS appoint a representative for CARROS Board? Dr. Pao will contact Frank Wilson about what is expected from a WRS representative.

8.0 Adjournment: Dr. Broderick adjourned the meeting at 12:17PM.

Respectfully submitted,
Jenni Rodriguez, Account Coordinator
(Drafted 10/9/10)